

Fair of European Innovators in Cultural Heritage

15 - 16 November 2018, Brussels

#HeritageAliveEU

Would you like to know how innovation in cultural heritage is developed and how the EU is supporting it?

Are you curious to see what the results of EU-funded projects in cultural heritage are?

Are you interested to be part of the 'Community of Innovators in Cultural Heritage'?

The Fair of innovators in Cultural Heritage has been a great success!

Two days of learnings and discoveries, **around 400 people** among participants, speakers and exhibitors, a demo area with **more than 40 innovations**, **4 plenary sessions**, **4 breakout sessions**, a **High Level session** on 'Circular Business & Financial Models for Adaptive Re-Use of Cultural Heritage in Cities', **workshops**, networking moments and live sessions.

We launched the **Community of Innovators in Cultural Heritage** that will keep on working in the next years in 4 working groups: 'Circular, sustainable and creative cities', 'Heritage at risk', 'Shared management of cultural heritage', 'Advanced future technologies for heritage and arts'.

We also launched the Task Force on 'Circular Business & Financial Models for Adaptive Re-Use of Cultural Heritage in Cities' and the Horizon 2020 International Network supporting cultural heritage innovation and diplomacy.

The winners of the contest (voting restricted to participants of the event):



Best Innovation exhibited in the demo area: ITN-CH + VIMM



Best booth: IMARECULTURE



You can find more information about the innovations exhibited at the Fair [here](#) and in the report: ["Innovative solutions for Cultural Heritage"](#).

Watch the web-streamed sessions [here!](#)

Find all the pictures over [here!](#)

Video recordings of breakout sessions are coming soon!

Presentations from the speakers and pitches from the innovators will soon be available on the newly launched platform of "Innovators in Cultural Heritage", under the respective **communities' working spaces**.

you will find soon on this webpage the report of the event and we will keep you posted on the progress of the actions just launched.

Please send us any feedback, use and consult all resources available online and join our Community of Innovators!

GALLERY

[Find all the pictures here.](#)

STREAMING



Video Content

The plenary sessions and the High Level breakout session of the 15th of November will be webstreamed, all the other activities will be recorded. You will be able to follow the event with us and access all this content from our website.

Here are the sessions that will be webstreamed:

Thursday 15 November

- 09:00 - 09:15 - Opening of the conference.
- 09:15 - 10:00 - Why are we innovating in and through cultural heritage? An inspirational dialogue among unusual suspects
- 10:00 - 12:00 - How innovation is created and supported? Who are the innovators in cultural heritage? Panel discussion with pitches from EU R&I projects
- 12:00 - 12:15 - Keynote speech: how to innovate in cities through cultural heritage
- 12:30 - 13:00 - Opening of the exhibition
- 14:30 - 16:00 - High Level Session: 'Circular business and financial models for adaptive reuses of cultural heritage in cities'

Download the [agenda here](#).

Let's meet in Brussels

Organised by the European Commission as a key event of **2018 European Year of Cultural Heritage**, the 'Fair of European Innovators in Cultural Heritage' will take place on 15-16 November 2018 in Brussels.

You will have the opportunity to meet and interact with more than 300 participants among innovation providers and users, researchers, policy makers and investors.

Join us for two days of meetings, learnings and discoveries!



The fair

WHAT

The Fair is a wonderful occasion to see how the EU is promoting research & innovation in cultural heritage, **fostering creativity and new connections across countries**. **The event will build on the results of the 'Heritage and Innovation' conference and will focus on the next steps and contributions to the EU Action Plan on Cultural Heritage.**

We will showcase the latest innovations in cultural heritage, discussing why they are developed and how they can benefit both the society and the market. We will promote stronger ties between R&I, policies and arts. Our aim is to contribute to an open cultural heritage innovation ecosystem in Europe and beyond.

Participants will have the opportunity to join the 'Community of Innovators in Cultural Heritage' and its platform to engage with innovation providers, users and investors.

WHY

Essential questions are driving the event:

- Who are the **innovators and 'change-makers'** in the cultural heritage domain?
- What do they **need in order to work better?**
- How to promote an **open innovation ecosystem** on cultural heritage?
- Where is **innovation produced?**

WHO

We will discuss with researchers, innovation providers, policy makers, representatives from cultural institutions, start-ups and incubators, business companies, creatives, pioneers from technology and economics, European institutions.

HOW

An exciting programme of plenary and breakout sessions all along the two-days, including inspirational talks, round tables, pitches from innovators, Horizon 2020 projects' clustering and a B2B corner.

We will launch the 'Community of Innovators in Cultural Heritage' and its platform. Artists will be performing during the event.

DEMO AREA

Participants will find an exhibition showcasing around 40 breakthrough innovations developed by EU funded R&I projects in the fields of tangible, intangible and digital cultural heritage. Innovations include advanced technologies, IT products, systems and services as well as business and organisational models.

Organisation
European Commission, Directorate General for Research and Innovation - DG RTD

With:
Demo area:
The exhibiting projects have been selected in collaboration with:

- DG Communications Networks, Content and Technology
- EASME (Executive Agency for Small and Medium-sized Enterprises)
- ERC (European Research Council)
- JPI CH (Joint Programming Initiative on Cultural Heritage)
- JRC (Joint Research Centre)
- REA (Research Executive Agency)

DG Education and Culture has contributed to the overall planning of the event.

The high level session on 'Circular and creative cities' is organised with EASME

The breakfast workshop is organised by H2020 ROCK project

The Community of Innovators in Cultural Heritage is coordinated by H2020 ROCK and H2020 MARINA project.

To learn more on EU R&I on Cultural Heritage – Heritage Alive
Email: RTD-HERITAGE-ALIVE@ec.europa.eu
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REGISTER

Registration is open until 20/10/18. Room capacity is limited and participations are subject to approval of the European Commission.

[REGISTER NOW](#)

Questions? [Contact us!](#)
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