

## CONCEPT

The Summer School brings together international, regional and local experts in the field of Digital Cultural Heritage, focusing on the holistic documentation, preservation and promotion of cultural heritage - the **Mnemosyne methodology 'Memory Twin'**.

In line with the EU's recommendation on a common European data space for cultural heritage and the standards set by UNESCO, ICOMOS, and ICOM the event aims to develop and enhance participants' knowledge and digital skills through knowledge-sharing and collaborative work, strengthening, and augmenting cross-disciplinary partnerships and inter-university networking.

The Summer School will consider topics including-

- the transversal role of digital culture for sustainable development
- methods to protect universal cultural heritage via science, technology and innovation
- inclusive and resilient societies through the promotion of cultural diversity
- global citizenship and technological environments for humankind and its Memory of the Past.

This one-week fully immersive programme combines lectures, seminars, practical lab sessions and hands-on field training at heritage sites, to develop practical and theoretical skills in Cultural Heritage studies. The programme accommodates new and established practitioners who wish to pursue research, training, and professional development.

Drawing from a wide range of experts, stakeholders and policy-makers the school's leaders' capacities to identify, record, protect and manage heritage assets will be selectively showcased to attendees, enabling the active engagement of communities - including women, youth and civil society.

## USEFUL INFORMATION

A certificate of participation will be issued at the end of the Summer School. ECTS credits are not granted, but academic institutions may recognize ECTS credits upon presentation of this certificate.

Overseas delegates should check visa requirements before travelling via the Republic of Cyprus' Ministry of Foreign Affairs website at

<https://mfa.gov.cy/requiring-visa-to-enter.html>

## SUMMER SCHOOL COMMITTEE

- Dr Marinos Ioannides
- Dr Evros Alexandrou
- Drew Baker
- Dr Kyriakos Efstathiou
- Dr Elina Argyridou



ERA CHAIR MNEMOSYNE

SUMMER SCHOOL 2023

RE-ENVISIONING CULTURAL  
HERITAGE DOCUMENTATION IN  
THE METAVERSE AGE

23-27 OCTOBER 2023  
PEFKOS CITY HOTEL,  
LIMASSOL, CYPRUS



## LOCATION

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Set on the southern coast of the Republic of Cyprus, Limassol is the second-largest urban area after the capital city of Nicosia. Limassol was built between two ancient Greek cities, Amathus (Amathous) and Kourion (Curium). Limassol shares the rich cultural heritage of Cyprus and has seen Byzantine, Venitian, Ottoman and British influences shape the city, its traditions and architecture.

While the original city formed around the medieval castle and old port, modern Limassol now extends along the Mediterranean coastline from Amathus to the west and to the British Overseas Territory of Akrotiri in the east.

## ORGANIZERS

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The main aim of the ERA Chair on Digital Cultural Heritage at Cyprus University of Technology is to define, extend and carry out a program of research in digital heritage aiming to further UNESCO's cultural heritage agenda in the wider region. The Chair carries out a wide-reaching programme of awareness-raising and knowledge sharing projects on Digital Cultural Heritage in the Eastern Mediterranean region and beyond.

Additionally, the ERA Chair introduces model Digital Cultural Heritage curricula ("Cultural Informatics") at vocational, undergraduate, and postgraduate levels and extends course availability, teaching and study internationally through state-of-the-art e-Learning courses.

## SPEAKERS

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Key international professionals from a range of sectors will share with us their experiences and know-how. A full list of speakers will be announced in due course on the Summer School's official website.

<https://unescochair-dch.net/SummerSchool2023>

## WHO CAN PARTICIPATE?

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The Summer School will be offered to:

- CH post-graduates, graduates and undergraduates
- Archaeologists, Archaeometrists
- Architects, Civil Engineers
- Historians
- Cultural Managers, Museologists
- Cultural Diplomacy specialists
- CH policy-makers from the public and private sectors
- Cultural Tourism professionals
- Data Analysts in CH Knowledge Management
- Software Developers
- Creative Industry researchers

## WHY PARTICIPATE?

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By taking part in the *Re-envisioning Cultural Heritage Documentation in the Metaverse Age* Summer School 2023 you will have the opportunity to:

- Strengthen your knowledge and skills in the concerned fields through key presentations from high skilled experts.
- Network with professionals, scholars, researchers, stakeholders, and practitioners.
- Work with local tourism and heritage stakeholders.
- Contribute with your talents to the creation of ICT solutions to enhance sustainable tourism at heritage sites and to transmit living heritage traditions.
- Experience Cyprus' unique tangible and intangible heritage.
- Challenge yourself in learning and working in an interdisciplinary and multicultural environment.

## ACTIVITIES

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The 2023 Summer School is dedicated to offering a critical theoretical background and hands-on access to portable instrumentation used in fieldwork, its use and learning of specialized software.

Lectures, field training and site visits will be held at various locations in Cyprus that are of significance for the promotion of cultural heritage and tourism.

For those delegates staying in Cyprus after the close of the Summer School on Friday an optional extra curricula cultural excursion is planned.

## REGISTRATION FEES

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The cost of the Mnemosyne Summer School 2023 will be **€350** and includes:

- Access to all lectures and training activities
- Transfer and entrance fees to cultural sites
- Lunch and coffee during the training activities
- Social dinner (Tuesday night)

### **Please Note**

Flight tickets, transfers to/from airports, hotel accommodation, travel and health insurance, and other personal activities will be the responsibility of each participant and are not included in the registration fee.

## HOW TO APPLY

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Registration is now open through the JCC Smart app or online at <https://unescochair-dch.net/3EHsVm8>. Registration will close on the 17th October 2023

Questions? Contact us at [Mnemosyne@cut.ac.cy](mailto:Mnemosyne@cut.ac.cy)